

SPONSORSHIP PROSPECTUS 2024



MRMR 2024 Conference

Mineral Resources & Mineral Reserves

October 16-18, 2024



We are delighted to extend you an exclusive invitation to participate in the inaugural Mineral Resources and Mineral Reserves Conference (MRMR) scheduled from October 16 to 18, 2024. Co-organized by the Canadian Institute of Mining, Metallurgy, and Petroleum (CIM) and CRIRSCO (Committee for Mineral Reserves International Reporting Standards), MRMR 2024 promises to be a landmark event, shaping the future of the mineral resources sector.

Cutting-Edge Discussions Engage in thought-provoking conversations led by industry experts on current and future challenges, innovations, and trends in mineral resources and mineral reserves.

Technical Agenda Explore a comprehensive technical program featuring presentations and short courses covering the latest issues and advancements in the sector.

Networking Opportunities Connect with industry leaders, professionals, and stakeholders from around the globe, fostering collaboration and business development.



<https://mrmr2024.cim.org/>



WHY SPONSOR MRMR 2024?

Align with Excellence

Associate your brand with cutting-edge knowledge, innovation, and excellence in the mineral resources sector.

Invaluable Networking

Forge meaningful connections through exclusive networking opportunities with industry professionals.

Unparalleled Visibility

Elevate your organization's visibility among industry leaders and key decision-makers including current and potential clients.

Diverse Sponsorship Packages

We understand the dynamic nature of the market, and our curated sponsorship packages ensure that organizations of all sizes can contribute meaningfully. Explore a range of opportunities that cater to your specific marketing and business objectives.

SPONSORSHIP OPPORTUNITIES OVERVIEW

Explore the diverse sponsorship opportunities outlined in this Sponsorship Prospectus, and we welcome the opportunity to discuss your preferred option or create a customized package tailored to your specific needs.

Available sponsorship levels include:

- Conference Sponsor
- Platinum Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor
- À-la-carte Sponsor

For À-la-carte sponsors, visibility will be aligned with the sponsorship level, determined by the cumulative value of the sponsored items. Logos will be appropriately sized in our materials based on the financial contribution level and presented in alphabetical order.

We are open to discussing these options further to ensure your sponsorship aligns seamlessly with your objectives. Feel free to reach out, and let's explore how your organization can maximize its impact at the Mineral Resources and Mineral Reserves Conference 2024.





SPONSORSHIP LEVELS

	CONFERENCE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
	\$20,000	\$10,000	\$7,500	\$5,000	\$3,000
PRE-EVENT					
Logo on our conference website	x	x	x	x	x
Recognition in notifications and eblasts	x	x	x	x	
Recognition on CIM's social media channels	x individual	x individual	x group	x group	x group
AT THE EVENT					
Free attendee registrations	5	3	2	1	
Tabletop	1	1			
Logo on sponsorship banner (sized to the sponsorship level)	x	x	x	x	x
Logo in the Conference mobile application	x	x	x	x	x
Acknowledgement at Welcome Reception	x	x	x	x	x
EXHIBITS					
Tabletops (includes 1 free registration)	\$2,500				

À LA CARTE ITEMS (All prices in \$CAN)

Badge	Logo on badges worn by all participants.	\$5,000
Mobile Application	Branded homepage including hyperlink to sponsor website. Mobile App showcases the program and all other conference features.	\$5,000
Conference pens	Branded pens (provided by sponsor) to be distributed to all attendees at registration	\$1,500
Coffee breaks	(5 available: Wednesday afternoon / Thursday morning and afternoon/ Friday morning and afternoon)	\$3,000 each
Luncheons	(2 available: Thursday and Friday) - Logo on on food station signs, and on mobile app.	\$7,500 each
Welcome Reception	(Wednesday afternoon) Acknowledgement and recognition on the conference website, communications and logo on signage in the reception area.	\$10,000
Conference Opening Session & Keynote	(Wednesday afternoon) Sponsor to deliver welcome address at this opening session that will feature a keynote speaker. Acknowledgment and recognition on the conference website, in communications, and on projection screens in the room.	\$10,000
Technical Sessions	Acknowledgment and recognition on the conference website, in communications, and on projection screens in the room plus logo on signage at room entrance.	\$3,000/session
Short courses	Acknowledgment and recognition on the conference website, in communications, and on projection screens in the room plus logo on signage at room entrance	\$3,000
Thursday social event		\$15,000



MRMR 2024 Conference

Mineral Resources & Mineral Reserves

AGREEMENT FORM

Our company confirms participation as a premium sponsor in this category:

- | | |
|---|--|
| <input type="checkbox"/> Conference sponsor - \$20,000* | <input type="checkbox"/> Silver - \$5,000* |
| <input type="checkbox"/> Platinum - \$10,000* | <input type="checkbox"/> Bronze - \$3,000* |
| <input type="checkbox"/> Gold - \$7,500* | |

**Plus applicable taxes: HST/GST #106861644*

And/or as an à la carte sponsor: _____

Item Description _____

Price _____

Total _____

Company Name _____

Contact Person _____

Authorized Signature _____

Telephone Number _____

Email _____

Name of delegate to receive all sponsorship benefits*

**If applicable*

- I understand that I must provide our company logo in high-resolution images in BOTH .png and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines. Sponsor must also provide an EXACT web address for linking purposes. (tick the box)



Please complete this order form and send by scanned .pdf to sponsorship@cim.org.

Note that you will be contacted shortly to arrange for prompt positioning of your company logo and brand, invoicing and planning.

Sponsorship contacts

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